



DHS Blue Campaign &
DOT Transportation Leaders Against Human Trafficking

Blue Lightning Initiative (BLI)

What is Human Trafficking?

- Human trafficking involves the use of **force, fraud, or coercion** to obtain labor or commercial sex.
- Victims can be **any age, race, ethnicity, gender, nationality, or socioeconomic background**.
- Any **minor (under the age of 18) engaged in commercial sex is a victim of human trafficking** according to federal law, regardless of whether there is force, fraud, or coercion.



Smuggling vs. Trafficking

Smuggling	Trafficking
Crime Against a Border	Crime Against a Person
Transportation Based	Exploitation Based
Requires Border Crossing	No Border Crossing Required
Voluntary	Involuntary



Human Trafficking Myths

Myths	Facts
It doesn't happen in the United States	It happens in every country, including the United States
Victims are only foreign-born individuals and those who are poor.	Victims can be any age, race, gender, nationality, immigration or citizenship status, and socioeconomic group
Victims will attempt to seek help in public	Victims are often afraid to seek help because of threats from their trafficker
Human trafficking is only sex trafficking	Labor trafficking, including domestic servitude, is also human trafficking.



Where to Report

To report suspected human trafficking, call the **U.S. Department of Homeland Security (DHS)** tip line:

1-866-DHS-2-ICE (347-2423)

If you are a victim and need help, call the **National Human Trafficking Hotline:**

1-888-373-7888



About the Blue Campaign



Blue Campaign is a **national public awareness campaign**, designed to educate the **public, law enforcement and other community partners** to recognize the indicators of human trafficking, and how to appropriately respond to possible cases. Blue Campaign works closely with U.S. Department of Homeland Security components to create general awareness training and materials for law enforcement and others to increase detection of human trafficking, and to identify victims.

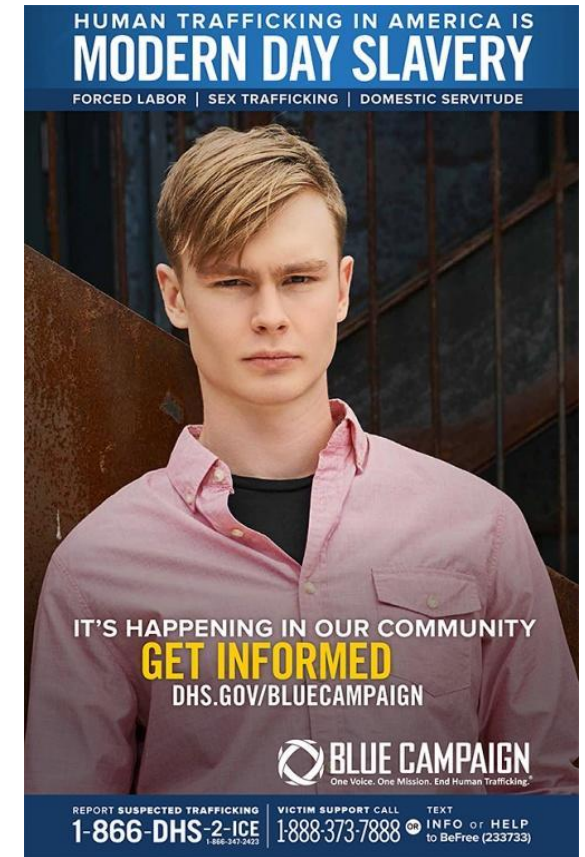
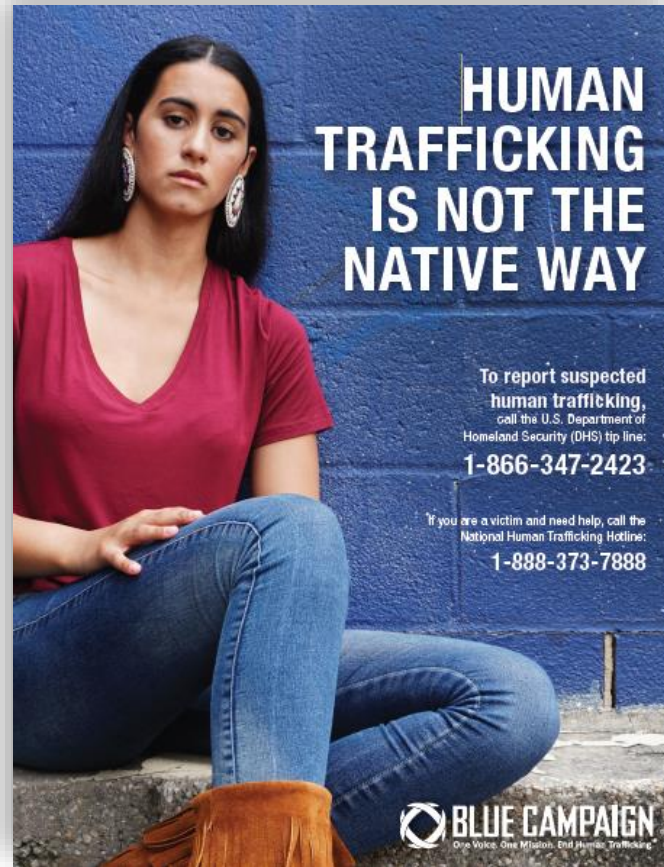
Current Efforts to Counter Human Trafficking



Center for Countering
Human Trafficking



Public Awareness Materials



- Posters
- Toolkits
- Infographics
- Info Sheets
- Indicator Cards
- Shoe Cards
- Tear Cards
- Pamphlets

Raising National Awareness

AWARENESS
MATERIALS IN

28

LANGUAGES

1M+

AWARENESS
MATERIALS distributed in
FY19

BLUE
LIGHTNING
INITIATIVE

100K+ 

AVIATION PERSONNEL
TRAINED

*Empowering individuals, families,
and communities to recognize and report human trafficking.*



**Homeland
Security**



Survivor Advocate Perspective



Chris Stark

MSW, MFA, Author, Researcher, Survivor

- Importance of training, education, and awareness
- Indicators in an aviation environment



Survivor Advocate Perspective

Carnival Lights

- "This tapestry of stories is beautifully woven and gut-wrenching in its effect. Read it, and it may change you forever." -- William Kent Krueger, *New York Times* Bestselling Author
- Blending fiction and fact, *Carnival Lights* ranges from reverie to nightmare and back again in a lyrical yet unflinching story of an Ojibwe family's struggle to hold onto their land, their culture, and each other. *Carnival Lights* is a timely book for a country in need of deep healing.
- Learn more at www.ChristineStark.com

"Strategies to Restore Justice for Sex Trafficked Native Women"

- Academic article including primary and historical research
- https://link.springer.com/referenceworkentry/10.1007%2F978-3-319-63192-9_123-1



DOT'S TRANSPORTATION LEADERS AGAINST HUMAN TRAFFICKING

- Leadership Engagement
- Industry Education & Sharing
- Policy Development
- Public Awareness and Outreach
- Information-Sharing and Analysis



U.S. Department of Transportation



SIGNATORIES



- **~550** Signatories to Train 1.3 Million Employees
- **198** Airports and Airlines
- **139** Urban/Rural Transit Agencies
- **49** Trucking and Bus Companies
- **13** Ports
- **9** Railways
- **49** State Dept.'s of Transportation
- **8** States
- **11** Cities

Asia Pacific Economic Cooperation

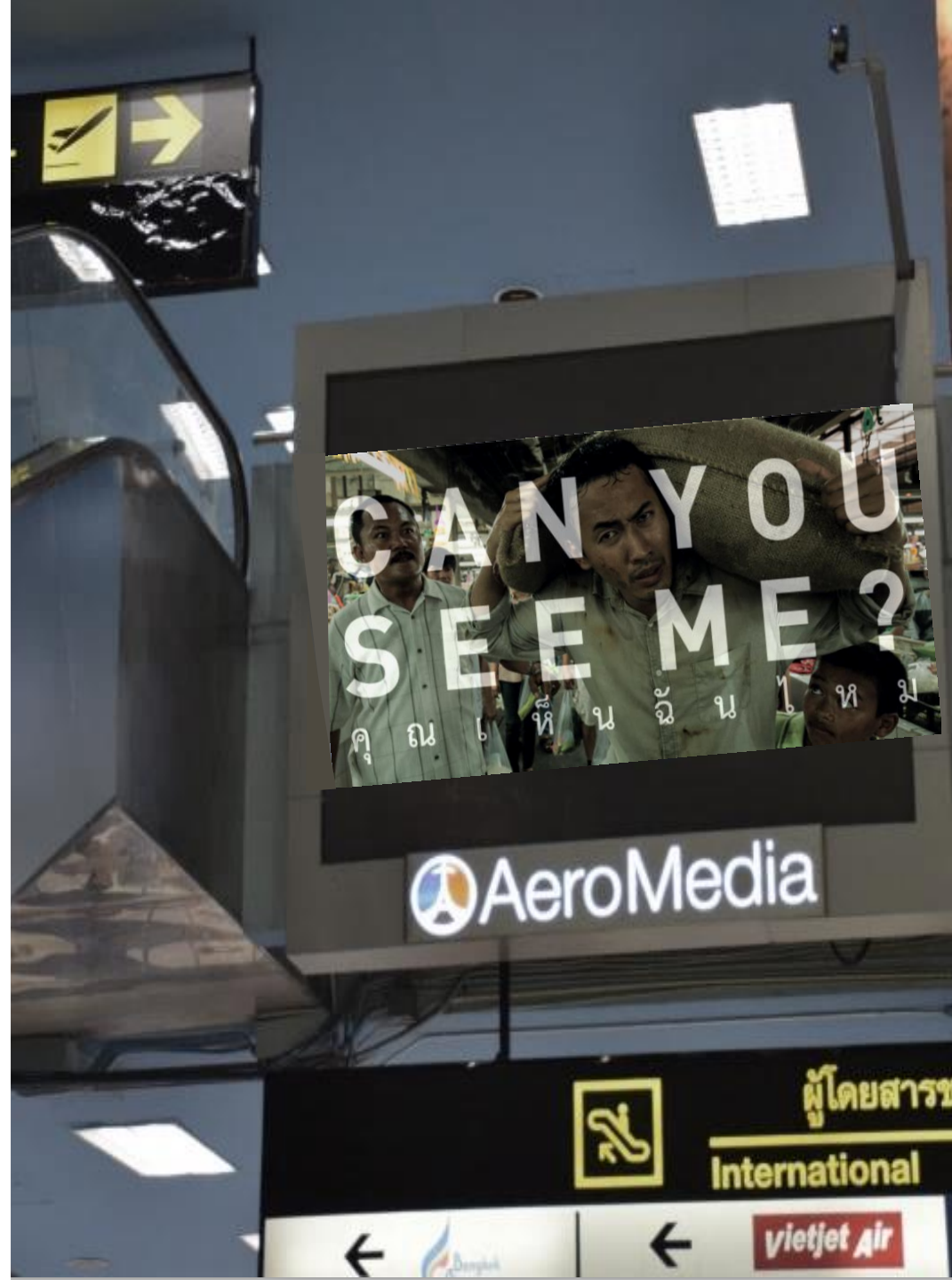


- Ministerial Statement
- Pilot Program
- Best Practices Report & Workshop

International Transport Forum



- Multilateral Engagement
- Ministerial Statements



International Civil Aviation Organization



- A40-15 Resolution
- Cir 352 Cabin Crew Training Guidelines
- Circular 357 Reporting Guidelines
- 2 Recommended Practices
- Comprehensive Strategy

SELECT LEGISLATIVE AUTHORITIES

FAA Extension, Safety, and Security Act of 2016

- Flight attendant training

Frederick Douglass Trafficking Victims Prevention and Protection Reauthorization Act of 2018

- Tracking air carrier training, tips, and notification

FAA Reauthorization Act of 2018

- Customer-facing employee training

Combating Human Trafficking in Commercial Vehicles Act, 2018

Requires DOT to establish an Advisory Committee that will:

- Make recommendations on actions DOT can take to help combat human trafficking
- Develop recommended best practices for states and state and local transportation stakeholders

DOT ADVISORY COMMITTEE ON HUMAN TRAFFICKING REPORT HIGHLIGHTS



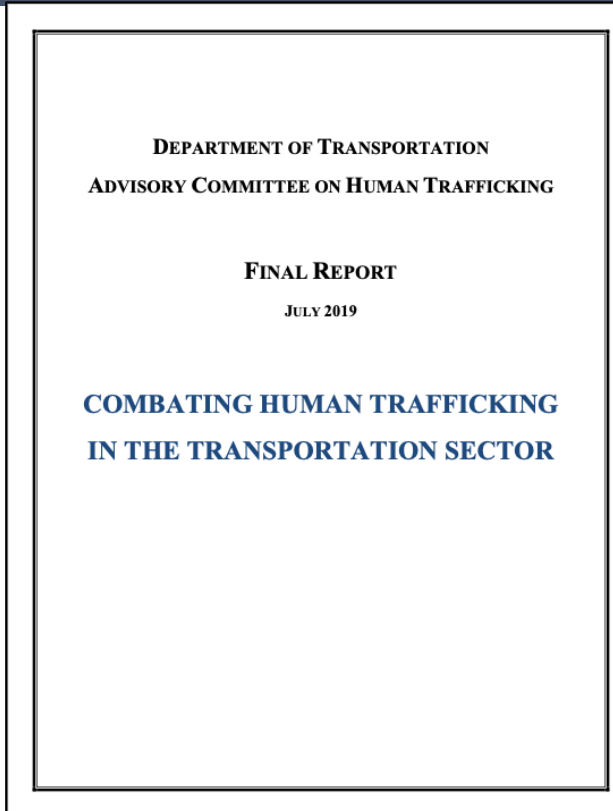
Recommendations



Model Tools



Best Practices



**Quick Implementation
Guides**



Sample Materials



**Additional Reference
Materials**

Download Full Report:

<https://www.transportation.gov/stophumantrafficking/acht>

Blue Lightning Initiative (BLI)



- An element of the Blue Campaign led by DOT & CBP.
- Partnership offers:
 - 17 min interactive virtual training module
 - Supplemental materials
 - Co-branding potential for co-branding
- Formal partnership with the Government, requires an MOU.



Partner with BLI



**Airlines,
Air Carriers**



**Airports,
Airport Retailers**



**Associations,
Aviation Businesses**



**Training Institutes,
University Aviation
Departments**



Blue Lightning Initiative

Lead Agencies



U.S. Customs and
Border Protection



Mission

Train aviation personnel to:

1. Identify potential human traffickers and/or victims; and
2. Report their suspicions to federal law enforcement

Action

Partners use BLI content to train their:

- Flight attendants, pilots, and customer service representatives
- Airport and Fixed Based Operator staff
- University aviation students

Virtual training module and related materials include:

- Human trafficking indicators
- How to report to federal law enforcement
- Survivor-informed scenario

Reports go through Airline/Airport internal reporting protocol and then the DHS tip line

Impact

70+
aviation partners

100,000+
personnel trained in the
aviation industry

Common Indicators

Documents



No control of travel
identification/
documents

Freedom



No freedom of
movement/social
interaction

Plans



Difficulty articulating
reasonable/logical
travel plans

Relationship



Non-genuine
relationship;
particularly parent or
guardian/child



BLI Reporting Protocol



In-Flight

- Aircraft Communications Addressing and Reporting System (ACARS)
- Domestic Event Network (DEN)
- Airline Reporting Protocol (*always follow*)
- Air Marshal (without compromising anonymity)



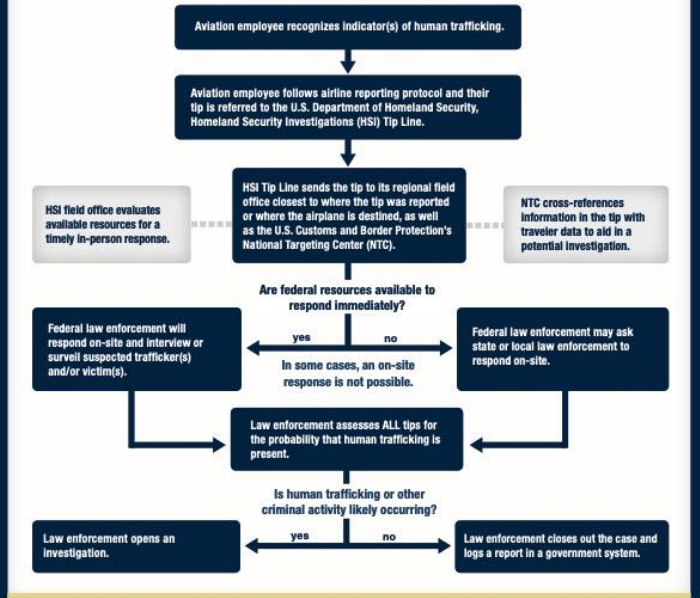
On-the-Ground

- 24/7 Tip Line, U.S./Canada (866) 347-2423
- 24/7 Tip Line, International (802) 872-6199
- Immediate Emergency: 911

REPORTING A HUMAN TRAFFICKING TIP

The Blue Lightning Initiative (BLI) trains aviation personnel to identify potential human traffickers and victims, and to report their suspicions to federal law enforcement.

THIS IS WHAT HAPPENS WHEN A BLI PARTNER REPORTS A TIP OF HUMAN TRAFFICKING, FOLLOWING THE BLI PROTOCOL.



Do not confront or engage a suspected trafficker.
In the event of an emergency, call 911 or local authorities.
Report human trafficking 24 hours a day, 7 days a week by calling the HSI Tip Line:
1-866-347-2423 (U.S./Canada)
+1 802-872-6199 (international)
For more information about human trafficking, visit dhs.gov/bluecampaign.

*Due to privacy concerns, BLI Partners will not be notified on the status of their tip

BLUE LIGHTNING
Initiative



Blue Lightning Initiative (BLI) – Outreach

- Awareness Events
- Press Releases
- Press Conferences
- BLI Corner
- Direct Outreach
- Federal Training Mandate



El Paso International Airport representative discusses BLI partnership in January 2020 with local media following a training session.



Miami International Airport Training – Super Bowl LIV

- BLI worked with the Miami International Airport (MIA) to train more than 100 airport staff and aviation personnel.
- Post-training survey feedback:
 - 93% felt they were very knowledgeable about actions to report HT.
 - 98% reported that they are very likely to recommend the training to other airport staff members.



BLI representative trains 100+ Aviation workers at MIA in advance of Superbowl LIV.



Interested in a BLI Partnership? Contact Us



bluecampaign@hq.dhs.gov



trafficking@dot.gov

